



Madawaska Valley **STUDIO TOUR**

2026

Partners' Package

Madawaska Valley Studio Tour 2026



Our Story

The Madawaska Valley Studio Tour was established in the early 1990's by a small group of artists and craftspeople who were seeking a way to collaborate to increase the profile of their art practices and support themselves financially. The MVST is among the earliest tours to be established in Ontario.

Since its beginning the MVST has grown from a small collective of artists concentrated in the western Ottawa Valley to a full tour spanning from Combermere in the west end to Eganville in the east. The tour features more than 20 craft and fine artists annually, and runs twice a year in the summer and autumn.



Our Mission Statement

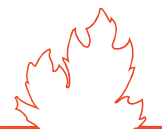
The Madawaska Valley Studio Tour is a collective of artists, craftspeople and makers based in the Ancestral territory of the Algonquin peoples, western Ottawa Valley (Combermere to Eganville). Studio Tour members work together to invite the public to visit their studios with the intention of increasing financial opportunities and providing professional support to each other. Through demonstrations and depictions of the art creation process, MVST creates opportunities for the public to experience a deeper understanding of the creative process and purchase high quality handmade products directly from the creators. MVST endeavours to collaborate with local businesses and organizations to bolster the local economy wherever possible.



Our Marketing Philosophy

We believe in holistic marketing. When our neighbours succeed, we all succeed! Madawaska Valley Studio Tour has expanded from a twice-yearly event to a year-round experience where both area residents and visitors are invited to visit studios and nearby attractions at any time of the year, as well as during the big tour weekends. Although the art studios will continue to be the main focus of the tour, other related sites and attractions are now integrated into the website to create a holistic approach to promote the full experience of The Valley. Our Partners are promoted as part of The Valley experience through featured web content as well as through social media posts.

Madawaska Valley Studio Tour 2026



Partnership Information

Enhanced Partner - \$500

Sign up for 3 years to get a reduced rate!

Save \$150 when you commit to being a partner for 3 years.

With a 3 year commitment your new rate will be **\$450** per year.

You will be invoiced annually and will still have the option to update your content.



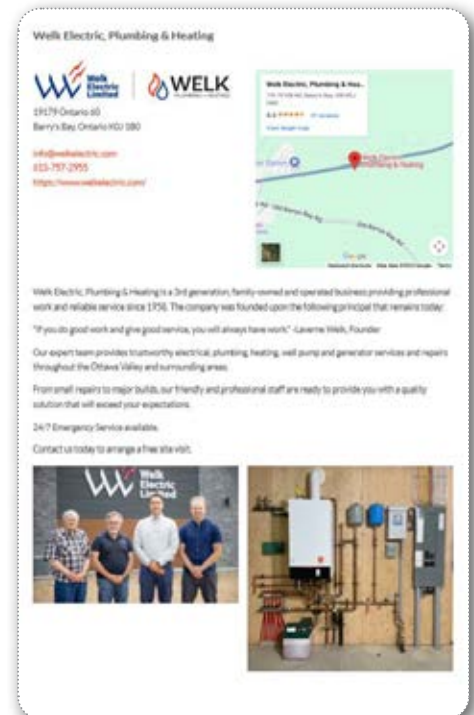
Website

Enhanced partners receive the following benefits:

- a prominent position on the home page of the MVST website
- your own profile page on the MVST website

Your profile page includes:

- your business logo
- 2 images (we suggest you include an image of yourself and an image of your premises)
- 200-word written description (including an introduction to your business, hours and directions). Please note, we will only input your hours once so if your hours change throughout the year please include your hours for the whole year
- link to your website



Print Brochure

Enhanced partners receive a prominently positioned feature ad on the outside back cover of the printed brochure.

Enhanced partners also receive a feature ad within the brochure listed under a category heading (dining, accommodation, attraction, retail, service)



Madawaska Valley Studio Tour 2026



Partner \$290

Sign up for 3 years to get a reduced rate!

Save \$120 when you commit to being a Partner for 3 years. With a 3 year commitment your new rate will be **\$250** per year.

You will be invoiced annually and will still have the option to update your content. If you decide to move up to the Enhanced Partner level in the second or third year you will be charged the reduced rate for that level.



Website

Partners receive the following benefits:

Your own profile page on the MVST website including:

- your business logo
- 2 images (we suggest you include an image of yourself and an image of your premises)
- 200-word written description (including an introduction to your business, hours and directions). Please note, we will only input your hours once so if your hours change throughout the year please include your hours for the whole year
- link to your website
- link to touring map with your location on it



Print Brochure

Partners receive a feature ad within the brochure listed under a category heading (dining, accommodation, attraction, retail, service)



**Barry's Bay
Dental Hygiene Clinic**

613-756-6884

Provide comprehensive, research-based,
accessible dental hygiene care to the people of
the Madawaska Valley

Mon. 9am-5pm
Tues 9am-7pm | Wed 9am-5pm
Thur 11am-7pm | Fri 9am-3pm

MKC.ca
MADAWASKA KANU CENTRE
1-888-652-5268 • BARRY'S BAY, ONTARIO

Enjoy our
Riverside Café



Madawaska River

Whitewater Kayak and Canoe Courses • Family Rafting



Madawaska Valley Studio Tour 2026



Listing Partner \$160

Website

Listing Partners receive the following benefits:

- small ad located at the bottom of the Partner page
- clickable link to your website



Brochure

Listing Partners receive a listing within the brochure under a category heading. Your listing includes your business name, location, phone number and web address.

Sunny Hill Resort

613-756-2640

531 Sunny Hill Rd, Barry's Bay, ON

www.sunnyhillresort.com

About the brochure

The brochure is a booklet containing information about artists and makers, a touring map, partner businesses and available services for year-round touring.

We print between 8,000 and 12,000 full-colour brochures each year. The brochures are distributed at more than 200 locations throughout the Ottawa Valley and beyond.

Visit <https://madawaskastudiotour.com/partners/> to become a Madawaska Valley Studio Tour Partner.

For further information about becoming a partner contact anyagansterer@gmail.com

