

# Madawaska Valley Studio Tour 2022

APPLICATION - STUDIO MEMBER 2022



info@madawaskastudiotour.com

## *Madawaska Valley Studio Tour Story*

The Madawaska Valley Studio Tour was established in the mid 1990's by a small group of artists and crafts people who were seeking a way to collaborate to increase the profile of their art practices and support themselves financially. The MVST is among the earliest tours to be established in Ontario.

Over the past 30 years the MVST has grown from a small collective of artists concentrated in the western Ottawa Valley to a full tour spanning from Combermere on the west end to Eganville in the east. The tour now features over 30 craft and fine artists annually and runs twice a year in the summer and fall.

## *Madawaska Valley Studio Tour Mission Statement*

The Madawaska Valley Studio Tour is a collective of artists, crafts people and makers based in the western Ottawa Valley (Combermere to Eganville). Studio Tour members work together to invite the public to visit their studios with the intention of increasing financial opportunities and providing professional support to each other. Through demonstrations and depictions of the art creation process, MVST creates opportunities for the public to experience a deeper understanding of the creative process and purchase high quality handmade products directly from the creators. MVST endeavors to collaborate with local businesses and organizations to bolster the local economy wherever possible.

### IMPORTANT DATES

Summer Tour: July 15, 16 and 17, 2022

Fall Tour: September 30, October 1 and 2, 2022

Application Deadline: 4pm October 16, 2021

Application Notification Date: October 31, 2021

Fee due: Feb 1st, 2022

Annual General Meeting: TBA (November)

\*Dates may be subject to change

### FEE STRUCTURE

Summer and Fall Tour Fee

- With a job: \$275
- Without a job: \$400

Note: The fee is the same whether or not you choose to participate in both tours or just one.

### MVST JOBS

Member studios have the option to join a studio tour volunteer working group (Administration, Promotion or Visuals)

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## *Eligibility Requirements*

### YOUR STUDIO IS REQUIRED TO

- have an indoor studio located within the area of the MVST (see map)
- be large enough to accommodate up to 10 people at a time
- have enough parking to accommodate 3 vehicles at a time
- provide appropriate steps and railing wherever possible
- use materials which are safe for the public when demonstrating

### ARTISTS ARE REQUIRED TO

- be present at all times during the tour
- offer a visitor engagement component (demonstration or display of process)
- be the designer and maker of all of the work featured on the studio tour
- include a copy of the permission agreement when copyright materials are used
- attend the annual general meeting
- Studio Tour notifications, discussions and information are sent via email. It is imperative that all members and guests have the capacity and frequently check email to keep informed.

### THE FOLLOWING WORK WILL NOT BE ACCEPTED

- Work produced or sourced by commercial means
- Work that is not made by the applicant
- Work created using a commercial kit, plans or patterns
- Ready-made components are acceptable only where their importance is subordinate to the skill and design contribution by the maker and where their use is clearly appropriate to the nature and design of the work. Items made from moulds are acceptable only where the mould is the design of the artist or where the mould is clearly subordinate to the maker's creativity.

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## *Images and Support Materials*

### IMAGES

Submit 6 images that represent the work you are intending to sell on the Studio Tour and 2 images of your studio (interior and exterior). All images should be a resolution of 300dpi or higher. Each file should be labeled from 1 to 8 and include your name in the file name. Please also include an image list which includes: title, medium, date, price and dimensions for each piece.. You may also use WeTransfer to submit your image files.

### ARTIST BIO

Your artist bio should include a description of yourself as an artist and the process involved in creating your product. Your bio should be a maximum of 300 words.

### ARTIST RESUME/CV

Please include an up to date resume.

Images and support materials can be submitted via email or we-transfer.

### THE JURY PROCESS

The jury will consist of 5 people made up of existing studio tour members and a non-studio tour member who has a back ground in the arts. The process occurs in October annually. Applicants will be notified by October 31st.

### ONLINE PROFILE

Member studios are featured on the MVST website and various social media platforms. Successful applicants will be asked to provide a short bio statements and a selection of images for use online.

### STUDIO SHARING

Only work by artists and guests accepted through the MVST application process may be sold on the studio tour.

### VISITOR ENGAGEMENT

The MVST requires that each studio provide an element of visitor engagement. This may take the form of demonstrating the process of creating your product or if this is not possible studios may create a static display of images and tools that depicts the creation process.

### VISITOR STATS GATHERING

Studios may be asked to help gather information about clients.

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Artist Name: .....

Business Name: .....

Email: .....

Phone: .....

Website: .....

Social Media Pages: .....

Mailing Address: .....

Studio Street Address: .....

### HOW DO YOU DESCRIBE YOURSELF

- Artist       Craft Artist       Maker

Describe your medium and product: .....

- I will participate in the summer tour       I will participate in the fall tour

### VISITOR ENGAGEMENT

- I will demonstrate       I will present a display depicting my creation process

### FEES

- Basic studio member fee \$375       Studio member volunteer job fee \$275

### I WOULD LIKE TO VOLUNTEER IN THE FOLLOWING AREA/S

- Administration       Jury, brochure, website, photos  
 Promotion       Other .....

Note: fees may be paid via a cheque made out to Madawaska Valley Studio Tour or via e-transfer

### GUESTS

- I would like to have a guest at my studio

Comments: .....

I have read the membership requirements and agree abide by the terms and conditions

Signature: ..... Date: .....

### APPLICATION CHECK LIST

- Application form       Artist Resume/CV       Image of studio outside  
 Artist Bio       Image of studio inside       6 images of your art work

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## STUDIO TOUR APPLICATION SUBMISSION INSTRUCTIONS

**Step 1:** Print this form, fill it in and sign it.

**Step 2:** When you have completed step 1 make a digital scan of your form and email with your support materials (images, bio and resume) to [info@madawaskastudiotour.com](mailto:info@madawaskastudiotour.com)

If you do not own a digital scanner, you may bring your form to Bayberry Design in Barry's Bay or the CRC in Killaloe for scanning.